

Focusing Education on the Future!



CAREER PATHWAY VISUAL ARTS

Dual or Tech/Career Seal

People with careers in the Visual Arts create art to communicate ideas, thoughts or feelings. They use a variety of methods—painting, sculpting or illustrating—and an assortment of materials, including oils, watercolors, acrylics, pastels, pencils, pen and ink, photography, plaster, clay and computers. Illustrators and graphic designers put their artistic skills at the service of commercial clients, such as major corporations, retail stores, and advertising, design and publishing firms.

Major Courses

Students must take **THREE** pathway concentration courses and **ONE** additional pathway elective course.

Pathway Concentration Courses (3):

- Digital Media Technology*
- Introduction to Animation & 3d Design* (formerly Digital Media Design & Production)
- Introduction to Engineering Drawing
- Introduction to Fashion Marketing
- Introduction to Graphic Communications
- Introduction to Interior Design

Pathway Elective Courses (1):

- Advanced Fashion Marketing (formerly Fashion Marketing Sales & Promotion)
- Apprenticeship/Internship
- Communication Technology
- Engineering Concepts (formerly Pre-Engineering Technology)*
- Engineering Concepts and Drawings
- Floral Design & Management
- Foundations of Engineering and Technology (formerly Introduction to Technology)
- Fundamentals of Graphic Communications*
- Multimedia Presentations/Communication Tech
- Practicum B, Digital File Preparation*
- Other Pathway Concentration Course

Other Recommended Courses

- Drama
- Entrepreneurship: Building a Business
- Informal Geometry
- Journalism
- Psychology/Sociology
- Visual Arts

Post-Secondary Degrees, Diplomas, & Certificates

Technical Colleges

- Fashion Design
- Graphic Arts/Design
- Interior Design
- Interior Merchandising
- Interiors
- Photography-Commercial

Colleges/Universities

- Art/Design
- Furniture Design
- Interior Design & Furnishing
- Photographic Arts & Imaging
- Textile Engineering



Commercial Photographer (Digital, Still, Video, Film)
Home Furnishings Coordinator
Textile Designer
Curator & Gallery Manager/Owner
Visual Information Specialist

Interior Designer, Commercial/Residential
Graphic Designer, CAD Technician, & Fashion Illustrator
Commercial Artist, Illustrator & Artist, all Media
Fashion Designer
Computer Artist

CAREERS

EMPLOYMENT OUTLOOK

Careers in Visual Arts currently hold about 308,000 jobs. Nearly 6 out of 10 employees are self-employed. Self-employed visual artists are either graphic designers who freelance, offering their services to advertising agencies, publishing houses and other businesses or fine artists who earn income when they sell a painting or other work of art.